

Natalie Feeney

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15+ years of extensive experience in video editing, motion design, visual effects, animation, and producing.
Winner of 12 awards in editing and producing. Strong team player and collaborator!

Software Skills

Editing Software: Premiere, AVID, Final Cut, Resolve, Frame.io

Animation Software: After Effects, Lottie, Rive, Spline, Cinema 4D, Maya 3D, Strata 3D

Design Software: Photoshop, Illustrator, Figma, InDesign, Midjourney, Canva

Technical Software: Word, Excel, Google Suite, Clickup, Asana

Work Experience

LinkSquares | Boston, MA | Dec 2019 - January 2025

Senior Motion Designer and Editor - "After Effects Guru"

July 2023 - January 2025

- Created 70+ 2D/3D animations quarterly for marketing campaigns, OOH, broadcast, and web Lottie animations.
- Lead entire motion design projects from proof of concept, to storyboard, to animation, to reporting on ROI.
- Built a library of product animations and icons to use in video, on the website, and on the Lottie platform for UX/UI.
- Lead video editor on marketing content, with a focus on motion design, VFX, and 3D design.

Motion Designer and Editor

Jan 2023 - July 2023

- Designed and animated custom animations, logos, and icons for product videos and the website.
- Lead editor on company video projects, and worked closely with a tight-knit and fast-paced creative team.
- Tracked video performance and identified ROI. Implemented a new strategy for improved engagement by 13%.

Video Producer

Dec 2019 - Jan 2023

- Spearheaded all areas of video production, including scripting, storyboarding, scheduling shoots, hiring talent, video editing, animation, motion design, and final execution of projects.
- Supporting other campaigns in a tightly-knit collaborative environment.

MD+CO | Boston, MA | June 2016 - December 2019

Video Editor

- Lead editor for corporate videos and customer case studies for local healthcare and wellness practices.
- Created a new revenue stream by offering motion design elements to our client base.
- Conceptualized, designed, and created animated logos, lower thirds, outros, and other motion graphics.

Emerson Productions | Boston, MA | Summer, 2016

Video Editor

- Lead video editor for promotional projects promoting various non-profits in New England.
- Applied post-production skills in a practical and accelerated environment.

Global DM Solutions | Boonton, NJ | September 2012 - August 2015

Multimedia Intern

- Strengthened the company's online audience with the execution of promotional video and animation projects.
- Designed company websites, graphics, and logos.
- Designed and animated custom webinar bumpers in After Effects.
- Applied international contact data services.

Jacksonville Chapel | Lincoln Park, NJ | Summer, 2015

Communications Intern

- Revamped social media content to reach a larger audience.
- Chaired a community building project that increased social media activity by 50%.
- Participated in project filming and sat in on department meetings.
- Assisted with graphic design, social media, and website relaunch.

Education

School of the Arts, Emerson College; Boston, MA

Bachelor of Arts, Visual and Media Arts

Major: Post-Production Minor: Marketing Communication

Morris County School of Technology, Multimedia Academy

Continued Education

School of Motion - Path to MoGraph

Skillshare - Storyboarding for Animation, Comedy Filmmaking, and Animation Principles in Motion Design

Cineversity - Getting Started in Cinema 4D

Awards

6 Time Telly Award Winner for Editing Corporate Video

5 Time HERMES Award Winner for Editing Video

Cannes Corporate Media & TV Awards Winner for Explanatory Videos

2015 Ivy Film Festival Screenplay Competition Nominee

Braggs

"If there's ONE person I want on my video team, it's Natalie."

David Guerrero | Creative Director at LinkSquares

"Natalie is so talented and such a great teammate and I always considered myself very lucky to work with her"

Juliette Kopecky | CMO at LinkSquares

"Natalie is an incredible asset to our team"

Kristin McNerney, CMP | Manager of Events at LinkSquares

"It has been such a joy to work with Natalie. Not only is she such a kind and patient colleague, but also an incredibly talented video/motion designer"

Colleen Matthews | Sr. Product Marketing Manager at LinkSquares